



HeatherRidge Happenings

Advertising Media Kit

Thank you for considering our neighborhood newsletter for your advertising venture. We invite you to support our small publication's goal of reaching and engaging the community of HeatherRidge while providing an affordable advertising platform for local businesses and residents alike.

In addition to our print medium, which reaches over 950 units, we are pleased to offer a digital version available to anyone in the world on our website, HeatherRidge.org. By covering both these publishing avenues, your ad or message can target any demographic at a very reasonable cost.

If you have any questions, don't hesitate to call or email at the address below. Good luck in your endeavors!

HeatherRidge Umbrella Association
5864 Manchester Drive
Gurnee, IL 60031-6126
Ph: 847-816-9300
Fax: 847-816-9312
Email: umbrella@heatherridge.org
Artwork: production@heatherridge.org

Options

Nominal Size	Actual Size (w x h)	1 Issue	3 Issues	6 Issues	12 Issues
1/8 Page	3.80" x 2.35"	\$15.00	\$45.00	\$75.00	\$135.00
1/4 Page	3.80" x 4.875"	\$30.00	\$90.00	\$150.00	\$270.00
1/2 Page	7.75" x 4.875"	\$50.00	\$150.00	\$250.00	\$450.00
Full Page	7.75" x 10.25"	\$85.00	\$255.00	\$425.00	\$765.00
Full Page Insert	8.50" x 11.00"	\$85.00	\$255.00	\$425.00	\$765.00

Graphic design and layout is available for a **\$25.00/hr** charge for any advertiser that does not have camera-ready artwork. Please contact production@heatherridge.org for more information.

HeatherRidge Residents only

1/8 Page Classified	3.80" x 2.35"	\$5.00
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This option available to HeatherRidge residents only. Proof of residency is required.

Acceptable File Types

.PDF	Adobe Portable Document Format (preferred)
.EPS	Encapsulated Post Script Document
.AI	Adobe Illustrator CS5 or earlier
.INDD	Adobe InDesign CS5
.DOCX	Microsoft Word 2007 or later
.DOC	Microsoft Word 97-2004
.TIFF	Image format (150 dpi+ preferred)
.JPG	Image format (150 dpi+ preferred)
.PNG	Image format (150 dpi+ preferred)

Customer Approval: I have proofed the format, text and layout of my advertisement for the HeatherRidge Happenings Newsletter. I acknowledge that the HeatherRidge Umbrella Association does not accept any responsibility for inadvertent omission or scrivener errors of an ad or content, or if the publication is delayed.

Signature of Customer Approval

Date

FOR OFFICE USE ONLY.

Customer:			Date:	First Pub:	
Address:			Size:	Issues:	Cost:
City:	State:	Zip:	Accepted By:		
Phone:			Payment: <input type="checkbox"/> Check # _____ <input type="checkbox"/> Cash		
Email:			Account #: 6185		

1/8 Page
Width: 22p9 (3.80")
Height: 14p1.5 (2.35")

1/8 Page Classified
Width: 22p9 (3.80")
Height: 14p1.5 (2.35")

1/4 Page
Width: 22p9 (3.80")
Height: 29p4 (4.875")

1/2 Page
Width: 46p6 (7.75")
Height: 29p4 (4.875")

Full Page
Width: 46p6 (7.75")
Height: 59p6 (10.25")




REFACE

*Don't Replace
Your Cabinets!*

Same quality products for less

- Cherry, Maple, Exotics
- Countertops
- HeatherRidge Referrals
- 25 years experience
- Free In-Home Consultation

Nu-Look Kitchens
(847) 265-3000 

For Sale: **Full set of
Women's Golf Clubs**

Comes with:

- Bag
- Cart
- Extra Bag



847-918-1901
After 4pm

Budget **Blinds**

a style for every point of view™

Custom window coverings to fit your style!

Shutters • Draperies • Wood Blinds • Awnings
Honeycomb Shades • Roller Shades • Vertical Blinds
Silhouettes® • Woven Wood • Window Film and more!

Professional Measuring & Installation
NEW Design Showroom!

Huge selection of the best brands! 30% Off with this ad!

Serving Grayslake and surrounding areas
847-223-7160
FREE In-Home Consultation & Estimates
Each Franchise Independently Owned and Operated
www.budgetblinds.com

MARK III

Enterprises, Inc.

Renovation Plan
for All Models

Free Estimates and
HeatherRidge References

**Designer Kitchens
& Baths**
(Full cabinet line to choose from)

Entertainment Centers
(Built-in to areas by Fireplace wall)

Remodeling & Windows
At "Big Box" store pricing

e-mail: MarkIIIent@me.com
www.MarkIIIent.com



**This design is currently
being built for a townhome
on Abingdon Ct.**

847-816-1401

Roy Bjerga
25 years
experience

Showroom open Monday-Friday
(Call for weekend appointments)
209 W. Peterson Road (Route 137) Libertyville